

Northeast Mast Climbers



the largest factory-authorized U.S. dealer of HEK work and material transport platform rentals and sales

Northeast Mast Climbers Completes Acquisition of HEK Fleet Rental Division from Norris Sales

Glen Mills, Pennsylvania (May 23, 2006) – Northeast Mast Climbers, now the largest individual fleet dealer and factory-authorized dealer of HEK work platforms and material transport platforms, recently announced the purchase of the HEK fleet rental dealership from Norris Sales, Plymouth Meeting, Pennsylvania.

“We are extremely pleased to announce the acquisition of the HEK rental equipment and dealership rights from Norris Sales,” said Victor Marcantoni, Principal of Northeast Mast Climbers and formally the Northeast Regional Sales Manager for AlimakHek, Inc. “This acquisition dramatically increases our availability of rental inventory for our construction and industrial customers and makes Northeast Mast Climbers the largest HEK fleet dealer in the U.S.”

With their equipment yard conveniently located off the PA Turnpike near Philadelphia, Northeast Mast Climbers offers the complete line of HEK mast climbing work platforms and material transport platforms readily available for rent with a variety of capacities and specifications – including the MSM-Super, MSHF, MS-ProMax and MS-5000 along with the GTP-500 and GTP-1500, which are the material transport platforms. These units are available for any jobs that require as few as one unit, as many as 20 machines, or more. The growing rental fleet is additionally coupled with unparalleled full service offerings, including parts, sales of new and used machines, installation, dismantling, engineering, and safety and operational training.

HEK Mast climbing work platforms are made of steel modular designs centered on an automated power units (APU), enabling the machines to be constructed to suit almost any construction project and accommodate most heavy loads. They additionally offer safety (ANSI 92.9 compliant) and convenient features that have been known to cut labor costs significantly (by as much as 33%), as well as shorten the actual production time, which makes the mast climbers ideal for all types of construction projects, including brickwork, glazing, stucco, EIFS, painting, new façades, new building construction, renovations and demolitions.

“Most contractors do not want to invest large sums of money in purchasing equipment,” added Mr. Marcantoni. “So not only does renting equipment accommodate contractors, it saves them money and accommodates their budget. In turn, they do not have to concern themselves with the maintenance and long-term storage of the units; they leave that part up to us. At Northeast Mast Climbers, we are building our reputation for service and reliability one job, one customer at a time, doing whatever is necessary to facilitate the customer’s needs in the vertical transportation arena.”

Northeast Mast Climbers serves New York, New Jersey, Pennsylvania, Delaware, Maryland, Washington DC, and Virginia. They are staffed with Certified HEK Technicians, including John “LJ” Hicks formally of Norris Sales. For more information, contact Northeast Mast Climbers at 877-HEK-MACHine.

About HEK

Established in 1962, Hek was an early pioneer in rack and pinion mast climbing work platforms – products that were to revolutionize vertical access solutions around the world. Today, HEK is one of the industry and world leaders in mast climbing work platforms and transport platforms. HEK products are designed, engineered and manufactured to deliver customers ongoing reliability and wear resistance in the toughest work environments. HEK Platforms is recognized as the world leader in rack and pinion mast climbing work platforms.

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